



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 4850685

Schedule Dates 05/25/21-05/31/21
Advertiser Mark Herring for Attorney General-D (142014)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 10779 Herring Broadcast 5.25-5.31 (1563941)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Welsh, Kathryn
Phone/Fax /
CPE 10779
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/21/21
Last Modified 05/21/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$7,758.75
Net Total \$43,966.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	48	\$42,125.00
Jun. 2021	13	\$9,600.00
Grand Total:	61	\$51,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/25/21-05/27/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		5/21/21
2.0	Normal Line / SPOT	05/31/21-05/31/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$300.00	\$300.00	Washington (WJLA)		5/21/21
3.0	Normal Line / SPOT	05/31/21-05/31/21	1	:30	8A- 9A (EST)		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/21/21
4.0	Normal Line / SPOT	05/25/21-05/28/21	1	:30	8A- 9A (EST)			1			1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		5/21/21
5.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	9A- Live with Kelly			1		1	1			3	\$325.00	\$975.00	Washington (WJLA)		5/21/21
6.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	9A- Live with Kelly		1							1	\$325.00	\$325.00	Washington (WJLA)		5/21/21
7.0	Normal Line / SPOT	05/31/21-05/31/21	3	:30	10A- Rachael Ray		1							1	\$175.00	\$175.00	Washington (WJLA)		5/21/21
8.0	Normal Line / SPOT	05/25/21-05/28/21	3	:30	10A- Rachael Ray			1	1		1			3	\$175.00	\$525.00	Washington (WJLA)		5/21/21
9.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/21/21
10.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/21/21
11.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$275.00	\$275.00	Washington (WJLA)		5/21/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	05/25/21-05/27/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1				3	\$275.00	\$825.00	Washington (WJLA)		5/21/21
13.0	Normal Line / SPOT	05/31/21-05/31/21	3	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$200.00	\$200.00	Washington (WJLA)		5/21/21
14.0	Normal Line / SPOT	05/26/21-05/28/21	3	:30	12:57:56P- ABC-GMA3: What You Need to Know				1	1	1			3	\$200.00	\$600.00	Washington (WJLA)		5/21/21
15.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	2P- ABC-General Hospital			1		1	1			3	\$300.00	\$900.00	Washington (WJLA)		5/21/21
16.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	2P- ABC-General Hospital		1							1	\$300.00	\$300.00	Washington (WJLA)		5/21/21
17.0	Normal Line / SPOT	05/26/21-05/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)		5/21/21
18.0	Normal Line / SPOT	05/25/21-05/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1		1			3	\$1,200.00	\$3,600.00	Washington (WJLA)		5/21/21
19.0	Normal Line / SPOT	05/31/21-05/31/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/21/21
20.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/21/21
21.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	7:29:26P- Jeopardy			1	1		1			3	\$2,600.00	\$7,800.00	Washington (WJLA)		5/21/21
22.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	7:29:26P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		5/21/21

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23.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$525.00	\$525.00	Washington (WJLA)		5/21/21
24.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$525.00	\$2,100.00	Washington (WJLA)		5/21/21
25.0	Normal Line / SPOT	05/25/21-05/27/21	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		5/21/21
26.0	Normal Line / SPOT	05/31/21-05/31/21	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		5/21/21
27.0	Normal Line / SPOT	05/29/21-05/30/21	3	:30	6P- 7P (EST)							1	1	2	\$350.00	\$700.00	Washington (WJLA)		5/21/21
28.0	Normal Line / SPOT	05/28/21-05/28/21	1	:30	7:57:56P- Sports-ABC NBA Prime						1			1	\$9,000.00	\$9,000.00	Washington (WJLA)		5/21/21
29.0	Normal Line / SPOT	05/30/21-05/30/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/21/21
30.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,600.00	\$6,400.00	Washington (WJLA)		5/21/21

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